

# Steve Walrath



Steve is a 25-year radio broadcast professional. He took ownership of a small AM radio station and within 5 years, transformed it into a multi-national corporation of over 6 divisions doing business in the U.S., Canada and Australia.

Steve is a graduate of Harvard Law School Senior Executive Negotiation Program, earned his Masters degree in Business Management, is an instructor for The University of Wisconsin -Small Business Development Center and founder of the DTS Foundation, Inc., holding seminars to help divorced parents protect and preserve relationships with their kids.

Steve is the author of "Cultivating a Winner From Within," "Uncommon Sense for Unreasonable Times" and "A Divorced Parent's Guide to Seeing Your Kids: what judges, attorneys and your ex have not told you." His next book, "5 Smooth Stones: How to Deal with a Bully and Win," will be released in 2005.

Steve is the President for Crime Stoppers International with responsibilities over 1200 programs in 16 countries and has earned the YMCA of America Key Leader Award.

His keynotes, workshops and seminars have been rated "A+, relevant to the needs of today. The best speaker this conference has ever had...bring him back for more!"

## Achievements

### Education

- Bachelors and Masters Degree in Business Management, Barrington University
- Harvard Law School Senior Executive Negotiation Program
- Wisconsin State Certified Mediator, University of Wisconsin, Madison

### Work History

- CEO & President, Great Radio Broadcasting, Inc.
- CEO & President, Great Ideas Company, Inc.
- Founder and Chairman, DTS Foundation, Inc.
- President Crime Stoppers International
- Instructor, University of Wisconsin in Entrepreneurship, Leadership and Management

## Favorite Training Topics

- Dynamics of Customer Focus
- Cultivating Winners from Within
- Advanced Sales & Negotiation Techniques
- Effective New Manager Skills
- Organization & Time Management
- Creating Employee Commitment & Motivation

## Acclaim

"Awesome! With the things I've learned at the seminar, I can increase my personal value as well as the value of my company."

"Exceeded all my expectations . . . Very well done! I came away with new ideas and insights."

"Very educational and humorous. You kept our attention all the time. Your energy and knowledge made the seminar interesting to listen to."

"I left with a whole different attitude as a Team Leader. Steve gave me the tools I've been looking for to promote a positive workplace."

## Clients Include

- TREK Bicycles Worldwide
- Roman Meal Company
- General Motors
- TransAmerica Life Insurance
- Physicians Insurers of America

To bring Steve to your organization, contact:

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